

# SERVING TOGETHER IN GREATER WAYS



CAMPUS  
OUTREACH  
**SERVE**

IMPACT REPORT



*Like cold water on a weary soul is good news from a distant land – Proverbs 25:25*



# HOW DO YOU MINISTER TO STUDENTS WHEN COLLEGE IS CANCELED?

Campus Outreach is a network of ministries developing next-generation Gospel leaders in partnership with local churches and universities since 1978. In January of 2020, the CO SERVE agency was formed to serve the growing Campus Outreach Movement around the world. CO SERVE provides services that strengthen existing teams and is a catalyst for sending out more missional leaders to meet the great need for the Gospel around the world.



**Andrea Orr, Campus Staff,  
University of Houston**

*"Today's students are embracing technology. We've had the privilege of seeing 11 students come to Christ through virtual platforms during quarantine!"*



## While We Wait

Despite the global pandemic and its disrupting effects, CO reached thousands of students through virtual platforms and continues to see fruit across the U.S. and around the world. This has happened both online and in-person, with safety measures in place. As campuses closed and students' lives came to a halt in every area, students and staff quickly turned to technology to stay in touch, study the Bible together and encourage each other. Sometimes students' families tuned in together with them, interested in what the ministry has to offer.

In the midst of many challenges and increasing needs, God has continued to answer many prayers and show us He is always at work beyond what we can see. He is not hindered or stopped. Even in Jesus' darkest hour, God's gracious salvation work was being completed.

As we engage students in creative ways, your prayers, serving, and giving are invaluable in this challenging time which is rich in ministry opportunities. Students, parents, colleges, and universities are dealing with a lot and reaching out to collaborate with the ministry in new and significant ways. We all need to serve in greater ways in order to navigate the challenges of a new school year marked by the COVID pandemic, racial tensions, polarization, and many losses at personal and community levels. We pray these testimonies will encourage you and move you to pray and become more involved in the work that God is doing.

**Campus Outreach SERVE Team**

## Life On Life Discipleship

Restrictions have changed our ministry methods, yet God's work continues. Since our ministry is built on life on life discipleship and multiplication we don't rely on large gatherings to reach students with the Gospel and build leaders. Discipleship groups around the world have continued to meet online and CO teams are experiencing the fruit of the Gospel as countries begin to allow group gatherings.

By God's grace, we continue to find new ways to make connections and help students hear the Gospel and feel loved and valued in this anxious time. As several international locations have eased restrictions, we have seen students excited to join evangelistic retreats in New Zealand and Thailand.

**30**  
CONVERSIONS  
IN THE FIRST 60  
DAYS OF THE  
PANDEMIC



**80%**  
OF REGIONS  
REPORTED AN  
INCREASE IN STUDENTS  
PARTICIPATING IN  
VIRTUAL SUMMER  
PROJECTS

**22**  
U.S.  
REGIONS



**15**  
INTERNATIONAL  
REGIONS

## “Staying connected”

*"During our 40 days of Global prayer initiative we had a 24-hour prayer chain. It was pretty incredible to witness God at work in and through the lives of over 600 students, supporters and staff from around the world who connected and prayed together in the midst of the pandemic. **In a time when we were more disconnected than ever, we got more connected than ever.**"*

*— Brad Hulker, Recruitment Coordinator*

# HOW DO YOU MINISTER TO STUDENTS WHEN CAMPUS ACCESS IS RESTRICTED?



**Dayton Merrell, Campus Director,  
Southern Illinois University**

*"We have seen God protect and spur on growth in many of our students during this time! Many of our students have taken the extra time and space to deepen their love for God and others."*



**Nebraska Wiggins, Campus Director,  
University of North Carolina**

*"After a weekly bible study with a few guys this summer, they told me they want to read the Bible less...and study it more! I have seen the excitement over the word of God grow in them and "renewing" their minds and also my continual need for it!"*



**Made for Community...**70 students gathered in New Zealand to study the Bible together after months of restrictions. For many of these students, this is the first time they have ever engaged with God's Word.

## Until We Move Again



**The Dowdy Family**

**Braden - 20, Everett - 10, Simon - 18, Jeff, Amy, Lucy - 15**

Amy Dowdy graduated from West Georgia College, where she became a Christian and was involved with Campus Outreach. She and her husband Jeff helped start the CO ministry in Brazil in 1977 and served there for eight years. After years spent in the marketplace in the U.S., they are returning to the mission field to work alongside an indigenous church and build Brazilian laborers.

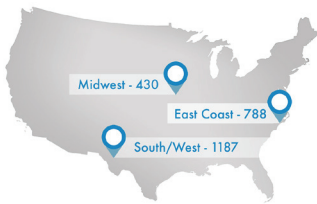
"God has been shaping us as a family, preparing us to return and serve in this capacity", says Amy. Detoured from launching abroad, they used this season to lead a team doing local outreach at UAB and the University of Montevallo.



**Local Outreach Team**

**Sabrina, Maddie, Connor, Mary Kelly, Matt**

*"I'm stoked to be exactly where the Lord has me. In spite of the isolating effects of restrictions, God has given us many opportunities to meet and share our faith with students. Playing Spikeball to bring people together and initiate conversations has been very effective. We pray the Lord will capture the hearts of these students as we study His word together." - Connor Holladay, part of the local outreach team, waiting to deploy to South Africa*



# 2405

STUDENTS ATTENDED  
VIRTUAL SUMMER  
LEADERSHIP PROJECTS  
ONLINE ACROSS THE U.S.

**125**  
CAMPUSES IN  
**11**  
COUNTRIES



**745**  
STAFF

## CAMPUS OUTREACH SERVE MISSION

*Empower and expand  
Campus Outreach ministries under  
the authority of local churches.*





## Go Where He Leads

Laying in a hospital bed after a year of cancer treatment, Guong received more devastating news. At the age of 24, his life would soon come to an end. His life felt incomplete, but through the physical pain and spiritual anguish, God delivered hope. Guong's sister, Houg, was a student at Khon Kaen University when she experienced the Gospel through Campus Outreach. Her life changed dramatically but sharing Christ with family members was a challenge. When Houg learned of her brother's diagnosis, she felt compelled to speak. On March 6, 2020, Houg, with the help of CO staff, explained the Gospel to her dying brother. With a softened heart, he proclaimed Jesus as Lord and embraced the hope of eternal life in Christ. Guong longed to attend a church service before his death, but the onset of COVID-19 suspended services and his condition continued to decline.

For two weeks, fellow believers brought the church to him. CO students and staff rotated visiting hours to read scripture and unpack God's truth. **Local church members joined Guong in prayer for his friends and family to know Jesus. Just 16 days after surrendering his life to Christ, Guong died.**

**His decision however, continues to impact those who hear his story.**

To honor their son's last wish his parents planned a Christian funeral together with the Campus Outreach hub church. Sitting six feet apart and wearing masks, 70 of Guong's Thai Buddhist family and friends gathered to mourn his loss. They learned about the new life Guong gained and Guong's parents heard the Gospel for the first time. Afterward, his mom continued to ask her daughter about God and the reason she believed in Him. After a few weeks, the mom accepted Christ and started attending church!

After the new school year started for Thai college students, **Guong's younger brother, Heng, became the fourth person in their family who accepted Christ.** Praise God for his faithfulness to call to Himself not only Guong, but also his mom and his younger brother!

As Guong is experiencing God's fullness in heaven, we celebrate Christ's continued work on earth. We can't anticipate how the Holy Spirit will advance the Gospel, but as a ministry, God prepares us to go where He leads.



## Serving in Greater Ways

John and Melody Hunt have touched many lives around the world through their ministry. After serving the CO ministry in Thailand for 25 years, they joined our strategic global work four years ago. Uniquely gifted to care for others, they helped develop a Member Care Team that has grown to include indigenous staff from three continents and to provide critical support for our leaders through the COVID pandemic. As the demand for counseling and loving support has greatly increased, God has helped this team rise to the challenge to serve sacrificially with a spiritual focus and dependence on the Lord.

*"It is a blessing to be able to continually point ourselves and our staff to the Gospel. God is in control even when all seems chaotic. Trusting in God and being transformed into the image of his Son often happens to a greater degree in the midst of challenges and difficulties. It has been a challenge to meet the increased needs but also a joy to come alongside our leaders in their hour of need. One of the great things about working with young people who have been immersed in discipleship is that they tend to be quite open and honest with their needs."* – John

*"It is such a privilege to serve in this capacity. Many of our conversations are confidential, yet so much of what we do has an immediate and critical influence on the way our missionaries are able to serve all over the world. We rejoice in the ways God is using them alongside our Gospel partners to make an impact for Christ."* – Melody

## CO SERVE CONTRIBUTIONS



**Missionary Support Partners 90%**  
**Global Partnerships 10%**

## CO SERVE EXPENSES



**Ministry Staff and Programs 91%**  
**Administration and Finance 9%**

2020 Total Contributions: \$6,324,508





## In the Middle of the Storm

Antjuan Marsh was a talented defensive lineman on the Troy University football team in the 1980s. While at Troy, Antjuan came to Christ through a relationship with a Campus Outreach staff and was discipled and developed as a leader.

For the last thirty years, Antjuan Marsh has given his life towards making a difference in public education as an educator and principal.

Recently, the State Board of Education asked him to lead one of the largest schools in the state. They believed he could do a great work there. Located in the heart of Montgomery, Robert E. Lee High School is predominantly black and has a long history of providing a diverse student body with quality education.

The school became a target recently when protesters toppled the statue of Robert E. Lee. The very next day, a group of angry alumni came and wanted to protest the previous day's events.

In the middle of the storm, Antjuan was able to facilitate conversation between these groups and share the Gospel. He shared, "Our students are dealing with a lot of things. As a school leader, my primary purpose is to do my job well, making the best collaborative decisions for our students. Because of uncertainty, people are scared. I am praying against fear and panic, knowing that chaos and uncertainty lessen when the Gospel is spread and people believe."

**Antjuan is bringing the peace and hope of Christ into a situation filled with hate.**

The Lord is showing us that He is at work through many leaders like Antjuan, men and women prepared to make a critical difference in this time. This is why we engage in this work.

Campus Outreach develops young people that years from now will provide influence in education, government, and every segment of society. By God's grace and leading, Campus Outreach develops diverse Gospel leaders that will lead towards reconciliation and justice.

## HOW WILL YOU SERVE?

# LEADership Pipeline



In the midst of the pandemic, the CO SERVE team has trained 45 new missionaries who are preparing to go overseas. There are also 15 staff ready to deploy as soon as borders reopen. In addition to providing support for our international and U.S. regions, new expansion teams are being sent to London, England, and Athens, Greece.



The youngest of six children in my family, I grew up in St. Louis going to a camp where we reenacted the crucifixion. I remember thinking WHY... are we doing this to Jesus and then one day realizing it is me too - I am the one doing this.

God later led me to college at Murray State University in Kentucky where on moving day I met someone from the Campus Outreach hub church. CO students and staff took me in quickly and it was great. From freshman to graduation, I participated in New Year Conferences, Summer Leadership Projects - and fell deeper in love with the Lord, and with the vision of the ministry.

Two years ago, I went to South Africa on a cross-cultural project. Ministering to black South African students I was saddened to hear they look at Christianity as "white man's religion". I am black and cannot imagine my life outside of my Christian faith. I asked the Lord what he wanted me to do with the needs he showed me there and he sparked my desire to serve with CO in Zambia. **I am giving God my "yes, wherever you send me and want me to go, I will go."**



Shelby was close to graduation at the University of Central Oklahoma when she felt God's call to serve in missions overseas. She was involved with Student Mobilization, a college ministry that partners with CO SERVE to send leaders to overseas missions. "I applied for many jobs, not knowing where God was leading. What gave me confidence that CO aligned with my vision was the focus on college students and future leaders combined with working under the authority of a local church. I had seen first hand how God had used both of those to grow me."

After serving with CO in Khon Kaen and Udon Thani, Thailand for two years, Shelby chose to continue to serve the nations through our CO SERVE Team.

"I prayed to remain open and faithful to God's guidance. When my prayer to continue to serve in Thailand was answered with a closed door, God reminded me of all the people that cared for me and how that enabled me to do my job well and stay healthy on the field. I was humbled meeting missionaries from other organizations who had no framework for the personal development opportunities CO SERVE provides. **I'm excited to play a part in that all over the world. We don't want to just send missionaries, we want to send healthy, well-equipped missionaries, and the CO SERVE teams enable us to do that.**"



## MINISTRY LOCATIONS & EXPANSION REQUESTS



### WHAT IS THE GREATEST CHALLENGE TO REACHING NEW PLACES?

*"We need leaders to facilitate the teams we send out and strong Gospel partnerships to sustain our work. Our teams work hard and I am amazed to see God is not deterred from sending laborers even during a global pandemic!" – Brian Phillips, Staff Development*

## WHY SUPPORT CO SERVE?

*"We are blessed to be a part of the ministry and help launch CO SERVE. As parents, we pray for godly influences in our children's lives. Campus Outreach brings the truth of the Gospel to students at a critical time when they wrestle with their identity and future. Walking the halls of dorms, cafeterias, CO staff love students and multiply their lives by sharing the Gospel, one scared, lonely freshman at a time. The long-term impact of these changed lives on the world and God's Kingdom simply cannot be overstated."*

- Kristi and John Stein, Volunteers and Global Partners

Thank you. Your prayers and support make an eternal difference in the lives of students and leaders! Through your partnership, more students and families have the opportunity to hear the Gospel.

## PARTNER WITH US

### GIVE ONLINE

[WWW.COSERVE.ORG/GIVE](http://WWW.COSERVE.ORG/GIVE)

### GIVE BY MAIL

CAMPUS OUTREACH SERVE  
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P.O. BOX 4458  
HOUSTON, TX 77210-4458

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