

HYPERGROW! Your Business™

A WORKSHOP for Smarter, Cheaper, Better Marketing to Significantly Grow Your Company

WHO SHOULD ATTEND?

- Business owners seeking a systematic approach to profitable revenue and sales growth
- Employees or managers seeking an edge in firms focused on expansion
- New entrepreneurs seeking ways to start their firms on the right growth path
- Non-profit organizations seeking to expand their programs, extend benefits, and raise funds

ANYONE SEEKING GROWTH!

"HYPERGROW! is like a roadmap for small business owners. You don't need an MBA to understand this straightforward approach to business management." - Ann Mah, business owner, speaker, former national president American Business Women's Association



9 LAWS ARE ALL YOU NEED

After studying the growth steps successful firms take, we determined there are nine laws that impact the growth of every company, regardless of industry, size, business age, or impact of technology. There are certain "givens" that must happen to succeed in any business. This workshop shows you how.

There is little question in my mind that Hypergrow Your Business! can generate hyperprofits for any business owner." - Jay Conrad Levinson, Father of the "Guerrilla Marketing" series of books

"HYPERGROW! shines a bright light on the logic path and gives a specific system for business success." - Frank Hoffman, advertising agency president / consultant

WHAT WILL YOU LEARN?

- The nine natural, unavoideable laws of growth - a systematic framework for business growth!
- Specific tools to achieve success in the nine strategic areas
- 6 ways to refine to perfect pricing
- 10 ways to measure & improve your firm's competitive edge
- Three steps to more effective customer communications
- A 5-step method to exceed customer expectations
- How to develop a strategic marketing growth plan

"HYPERGROW! is a very unique approach to growing a small business. The suggestions are right on target." - Sandy Cutler, PhD, small business consultant and former state director of the Oregon Small Business Development Center.

WORKSHOP SPECIFICS:

Free Session by the UTPA SBDC!
July 29, 2009 • 2 pm – 4 pm
Harlingen Area Chamber of Commerce
311 E Tyler, Harlingen, TX
To pre-register, please call (956) 423-5440!

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